

STILLERS®

The monthly newsletter from Old Coach House Distillery Ltd



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Our Journey

WRITTEN BY MASTER DISTILLER

Old Coach House Distillery Ltd was founded in 2019 springing from my desire to create wholly natural alcohol free 100% distilled botanical drinks to support the growing trend in mindful living. As a phytochemist with 20 plus years experience of distilling medicinal plants for their therapeutic benefits I was introduced to a fascinating world of plant essences, their complex chemistry, how they may be extracted and their unique biological properties. These essences have many health benefits ranging from antiseptic action to aiding digestion. However they also have another unique property and that is they provide great flavour.

Our first product range STILLERS® is a marriage of these properties. In creating STILLERS® we have handcrafted a 100% pure botanical distillate from selected organic herbs and spices blended with the finest Welsh spring water. Inspired by gin both our products **Celtic Myst** and **Silk Roots** encapsulate a travel diary drawing inspiration from different cultures all over the world.

Celtic Myst's juniper led citrus notes hark back to my Irish ancestry whereas the aromatic spicy cardamom and cinnamon notes in Silk Roots are inspired by the Silk Road trading route from India into the West.

A unique alcohol-free process is used to capture the true essences of the botanicals. To achieve the right flavour intensity we push the boundaries with our technology without compromising on taste whilst not adding in flavours, natural or otherwise to compensate for this. The creation is a 100% distilled botanical drink that is big on crisp and clean bold flavours that hold their own when paired with your favourite mixer.



THE INSPIRATION

THE NATURALIST AND PHYTOCHEMIST IN ME
THE LOVE FOR THE ART AND SCIENCE OF
DISTILLATION
THE BEAUTY AND THE ELEGANCE OF A HAND-
CRAFTED COPPER STILL
LOVE FOR TRAVEL AND THE HISTORY AND
CULTURE OF PLACES ...
THE EMERGING NON-ALCOHOLIC DRINKERS!

MASTER DISTILLER

David M O'Brien

Traveling Legends

THE WHITE HORSE

The horse occupies particular significance in Celtic culture. They were seen as a symbol of status and were revered for their strength and intelligence. Many Celtic legends are themed around horses. Enbarr of The Flowing Mane was a magnificent white horse owned by the Celtic sea god, Manannán mac Lir. Enbarr could cross both land and sea and features in many legends covering battles in the Celtic lands. The Celtic warrior Oisín travelled across the sea from Ireland on a beautiful white horse to Tír Na nÓg, the land of eternal youth, to eventually return many years later on the same steed.

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STILLERS® is a take on
the process of distillation
and to being in a stillness
state of mind empowering
one to live mindfully



Mindful Potion

BY MAX LA ROCCA



MINDFUL TOM COLLINS (MTC)

- ~ 50 ml Celtic Myst
- ~ 25 ml freshly squeezed lemon juice
- ~ 15 ml sugar syrup (2:1)*
- ~ 100 ml Fever Tree Premium Soda Water
- ~ Cherry and lemon for garnish

*2:1 simple syrup:

Slowly heat two parts sugar to one part water in a small saucepan on the stove, until the sugar is dissolved and cool.

STEP 1: Pour Celtic Myst, lemon juice and sugar syrup into a shaker filled with ice cubes.

STEP 2: Shake to mix and strain into a highball filled with fresh ice cubes. Top up with soda and lightly stir.

STEP 3: Garnish with lemon slices and a maraschino cherry. Enjoy with people you love.

“

Awaken the stillness
within you



AFTER WORKING FOR 20 YEARS IN THE HOSPITALITY INDUSTRY AS A BARTENDER AND MANAGER IN THE BEST VENUES WORLDWIDE, MAX LA ROCCA INSPIRES NOT ONLY THE BARTENDER COMMUNITY AS A TRAINER, SPEAKER AND DRINK COMPETITIONS JUDGE BUT ALSO CONSUMER & CORPORATE AUDIENCES BY CREATING INSPIRING CONTENT AND ACTIVITIES THAT COMBINE FUN, EDUCATION AND GREAT ENERGY WITH A MINDFUL APPROACH.

On the Beat

CREATIVITY AND QUALITY

Old Coach House Distillery Ltd wins two **Bronze medals** at the **4th London Spirits Competition** for its STILLERS® Celtic Myst and STILLERS® Silk Roots products, which took place in London on March 17, 2021. The medals are an ultimate endorsement in the global spirits industry.

STILLERS® scored highly in the three judging aspects of quality, value and packaging.



The London Spirits Competition stands apart from other spirits competitions by awarding spirits for their drinkability. Where other competitions focus solely on technical competence and distilling prowess, the London Spirits Competitions goes further to evaluate a spirit for its all around excellence – in the way it tastes, looks and the value it provides. They believe that this golden triangle makes spirit drinkers more likely to buy and drink the spirit either from a retail store or at a bar or restaurant and want to laud this.

CEO Sid Patel of event organizer Beverage Trade Network mentions that “Spirits brands consumers are looking for an-round experience when drinking a spirit. The spirit needs to hit all the right notes to be enjoyed again and again. So at the London Spirits Competition, we evaluate spirits that contribute to a spirit’s overall drinkability. Along with the quality, spirits are assessed for their appearance and value.”

“This Bronze medal demonstrates that the drinks we are making are the kind that bar managers and mixologists want to stock and spirits drinkers enjoy drinking.”

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STILLERS® does not even start with alcohol. A unique alcohol-free process is used to capture the true essence of the botanicals



*Hope you enjoyed the read. Check out the next issue of our newsletter
in May 2021
yours Mindfully - Team at Old Coach House Distillery*

